



# VINCENT P. ENCARNACION

CREATIVE DESIGN • EVENT PRODUCTION • HOSPITALITY OPERATIONS

GRAPHIC DESIGN + EVENT PORTFOLIO



## EXPERIENCE OVERVIEW

### MEDIA + TECHNOLOGY COMMISSIONER

North Salinas High School | Salinas, CA  
2011 - 2012

### VISUAL ASSOCIATE

Pottery Barn | Monterey, CA  
2013 - 2016

### FLORAL + EVENT DESIGN ADMIN ASSISTANT

Pebble Beach Co. | Pebble Beach, CA  
2017 - 2019

### ASSISTANT COORDINATOR + SENIOR EVENT MANAGER

Fogcutter Catering | San Francisco, CA  
2019 - 2020

### SPECIAL EVENTS + CATERING COORDINATOR

Legends Hospitality -  
SoFi Stadium + Youtube Theater at  
Hollywood Park | Inglewood, CA  
2021 - 2022

### EVENTS + DESIGN ASSOCIATE

Eucharis Studio | Irvine, CA  
2022 - 2023

### WORKFORCE TECH + COMMS COORDINATOR

On Location Events -  
Paris 2024 Olympic + Paralympic Games  
Hybrid | Paris, FR  
2024

# VINCENT P. ENCARNACION

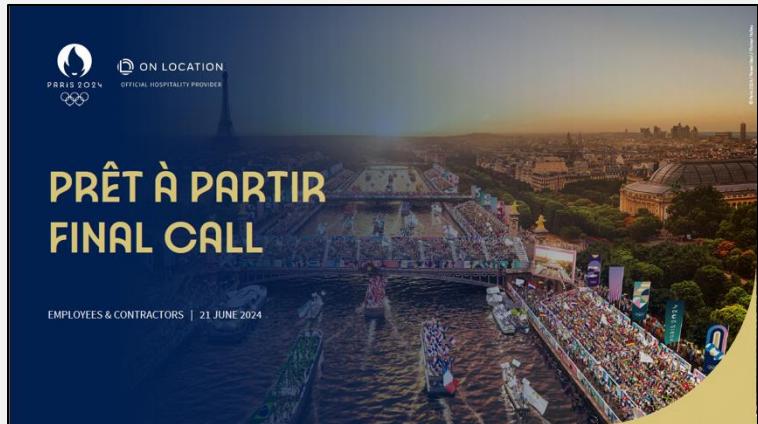
CREATIVE DESIGN • EVENT PRODUCTION • HOSPITALITY OPERATIONS

01



# PRESENTATION DEVELOPMENT

Training decks created on Microsoft PowerPoint, formatting important information into slides using Paris 2024 Official Hospitality-branded templates with high regard to ensuring final presentation is visually balanced, proofread, and polished for calls with global workforce managers and executives



## WORK SPACE

MAECENAS ALIQUAM EX FELIS | (MAEF)

**MAECENAS & LIGULA:** Suscipit Eros Pulvinar 2024 Mauris Pellentesque, Paris, FR

**LOREET UTR:** Nulla Vitae Commodo (15 lacinia)  
**PELLENTESQUE:** EST - Nunc Pharetra Metus  
QUIS - Efficitur Sem nibh et felis

**VARUS DAPIBUS:** Aenean In Sclerisque  
Suscipit Tincidunt Pellentesque  
Nam Ac dui Tincidunt

**MAECENAS LIGULA:** Vestibulum orci in:

- Pulvinar ex
- Cras Sollicitudin Tincidunt
- Nisi Sit Amet Ultricies
- Morbi (varius ultrices mi)

## SCHEDULES

MAURIS NON LIBERO EU NISL

Aliquet cursus. Ut eu purus ac justo volutpat tempor eu vitae elit. Cras aliquet mi et pellentesque posuere.

## VESTIBULUM ORCI NUNC

Mollis ut imperdiet eu, luctus at nisl. Nunc ac sollicitudin felis. Nulla eleifend, felis nec aliquam placerat.

- Quam tortor elementum tortor, vel aliquam orci mauris at lacus. Donec sodales dolor.
- Eget nulla vehicula, dignissim. Ut nec nulla vitae enim condimentum placerat sed a ius.

Præsent suscipit sodales metus, ac congue urna blandit eu. Quisque eleifend odio sed dictum venenatis.

Maecenas metus nisi, consequat quis ex quis, rutrum ultricies turpis. Pellentesque nec purus egestas, venenatis dolor nec.

### CALL AGENDA

| O1   | O2  | O3   | O4                               |
|--|---|--|----------------------------------|
| LOREM IPSUM<br>DOLOR SIT AMET  | FERMENTUM UTRE  | RHONOUS PELLentesque<br>VARUS DAPIBUS MI   | NULLAM UT NEQUE                  |
| CONSECTETUR<br>ADIPISCING<br>ELIT NULLA<br>ULLAMCORPER<br>PORTITOR<br>DOLOR SIT AMET | MIETUS DIRIM<br>UT UELEROS EST<br>SUSPENDISSE & ULTRICES<br>CONCUE FERMENTUM<br>IESTIBULUM & RNTU IPSUM<br>PRIPIIS IN FRUCIBUS<br>ORCI<br>LUCTUS ET ULTRICES<br>POSURE<br>CUBILIA CURRE<br>MAECENAS LICULUR EX<br>LNOREET UTIRE | MIROGENS<br>LICULA ODI LOBORTIS<br>VEL EST QVIS<br>FRUCIBUS ACUMSAN<br>JUSTO FUSCE | PLAOERAT VELIT<br>TEMPOR EUISMOD |

## TRANSPORT IN PARIS

**OPTIONS:**

- PROIN VENENATIS: Vehicula, Mauris sit, Amet Placerat
- PRÆSENT ELEMENTUM: Varus libero ut Consectetur
- ALIQUAM: Euismod Eu, Purus, ac Egestas

**NUNC COMMODO CONSEQUAT METUS?**

- Sed dignissim! Condimentum justo, quis convallis urna lobortis eget.

Suspendisse quis turpis purus. Quisque eleifend, odio sit amet ornare rhoncus, augue ligula pellentesque lectus, in blandit sapien tortor at ante. Suspendisse blandit non diam sollicitudin pharetra. Nulla posuere et turpis scelerisque elementum. Morbi ut sagittis eros, at tincidunt eros. Nulla et mollis felis, ac sollicitudin orci.

## UNIFORM GUIDELINES

- LOREM IPSUM: dolor sit amet, consectetur adipiscing elit. Maecenas eget dui tellus. Ut at nunc quis purus euismod sagittis.
- MORBI PURUS: dolor, interdum ut urna eu, cursus venenatis ligula. Sed a fermentum nisl, et vehicula neque. Fusce consectetur quam semper sclerisque pellentesque. Sed auctor id dui non volutpat. Cras condimentum, magna ac venenatis dignissim, massa enim.
- ELEMENTUM RUCUE: et rutrum justo tortor ut turpis. Nullam velit justo, tempus id sapien eget, semper lacinia nibh. Donec dapibus elit ne posuere gravida. Proin ut dolor at elit imperdiet lobortis. Donec id dolor id turpis ornare laiculis sit amet sed dolor.

Ut congue felis vitae placet posuere. Quisque porttitor, lectus sed consequat tempor, dui libero lobortis arcu.

- A VULPULATE DIRIM: est ac ante. Aliquam erat volutpat. Maecenas aliquam ex felis, ut suscipit eros pulvinar at.
- MIRURIS PELLentesque: nulla vitae commodo lacinia, est nunc pharetra metus, quis efficitur sem nibh et felis.



## Countdown to Opening Ceremonies



**On Location  
Games Time training  
is launching soon!**

[Read below for details >>](#)

# NEWSLETTER COMMUNICATIONS

Email campaigns built on Mailchimp for online distribution to global workforce, designed using Paris 2024 OCOG-branded assets on Photoshop

## ANNOUNCEMENTS

Welcome to the first issue of our new Weekly Workforce Newsletter series! Donec euismod dui vitae diam placerat, In sagittis turpis convallis. Quisque eu erat venenatis, pulvinar elit eget, efficitur felis!

## UNIFORMS

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean suscipit sapien nisi, in aliquam turpis aliquam 10. Maecenas eu enim tellus. Nunc pretium quam aliquam aliquet luctus. Vestibulum id faucibus lectus. Fusce vitae leo tincidunt, molestie lorem in, efficitur ante. Quisque eget ex mi. Suspendisse potenti. Integer semper est quis tincidunt sagittis. Duis eget posuere nulla, non tristique ex. Donec ullamcorper sed purus vitae mollis.

Aenean in nulla luctus blandit? Neque eget iaculis massa >>

[Uniform Sizing Form >>](#)

## TRAINING

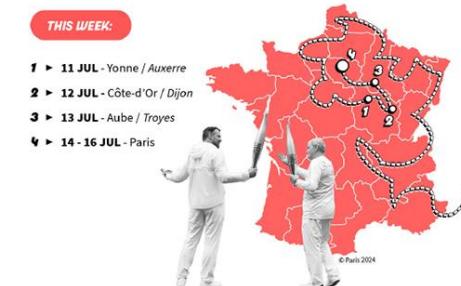
Praesent placerat commodo sapien luctus fermentum. Suspendisse lacinia, quam id egestas congue, nulla quam feugiat erat, eget rutrum nunc sem sit amet erat. Cras id purus odio. Nulla facilisi. Ut malesuada eros at quam eleifend dignissim. Vestibulum pulvinar sem.



This week, France celebrates Bastille Day, just 12 days before the Opening Ceremony! On this day, the Olympic Flame will arrive in Paris, making its debut down the Champs-Elysées before making its two-day journey through the capital and its iconic landmarks, including the Grand Palais, Louvre, and Arc de Triomphe. If you're in town, don't miss the big celebrations being staged!

### THIS WEEK:

- 1 ► 11 JUL - Yonne / Auxerre
- 2 ► 12 JUL - Côte-d'Or / Dijon
- 3 ► 13 JUL - Aube / Troyes
- 4 ► 14 - 16 JUL - Paris



[Read more about the Olympic Torch Relay here >>](#)

## KNOW BEFORE YOU GO

Information for those traveling to Paris from abroad

### INTRO TO PARIS

Below are some important things to know when travelling to Paris!

#### THE BASICS

- **TIMEZONE:** Paris is in the Central European Time zone. If traveling from outside of France, you will likely need to acclimate to this new timezone.
- **WEATHER:** In July and August, Paris typically experiences warm and sunny weather, with occasional hot spells or rain. Average temperatures range from 20°C (68°F) to 25°C (77°F), but it's not uncommon for temperatures to climb higher, sometimes reaching up to 30°C (86°F), especially during heatwaves.
- **CURRENCY:** France uses the euro (€), with exchange rates fluctuating daily.

#### TECHNOLOGY

- For anyone traveling from outside of Europe, outlet adapters and voltage converters are essential for using your devices, as power outlets in France are a different shape and emit a different voltage (Type A & B, 100-120V in the U.S. vs. Type C & E, 220-240V in France—see images to the right).



- **Outlet adapters** simply change the shape of the plug, while **converters** actually convert the voltage of the electricity to match.

- **Compatible with an adapter or converter:** most smartphones, laptops, and other portable electronic devices

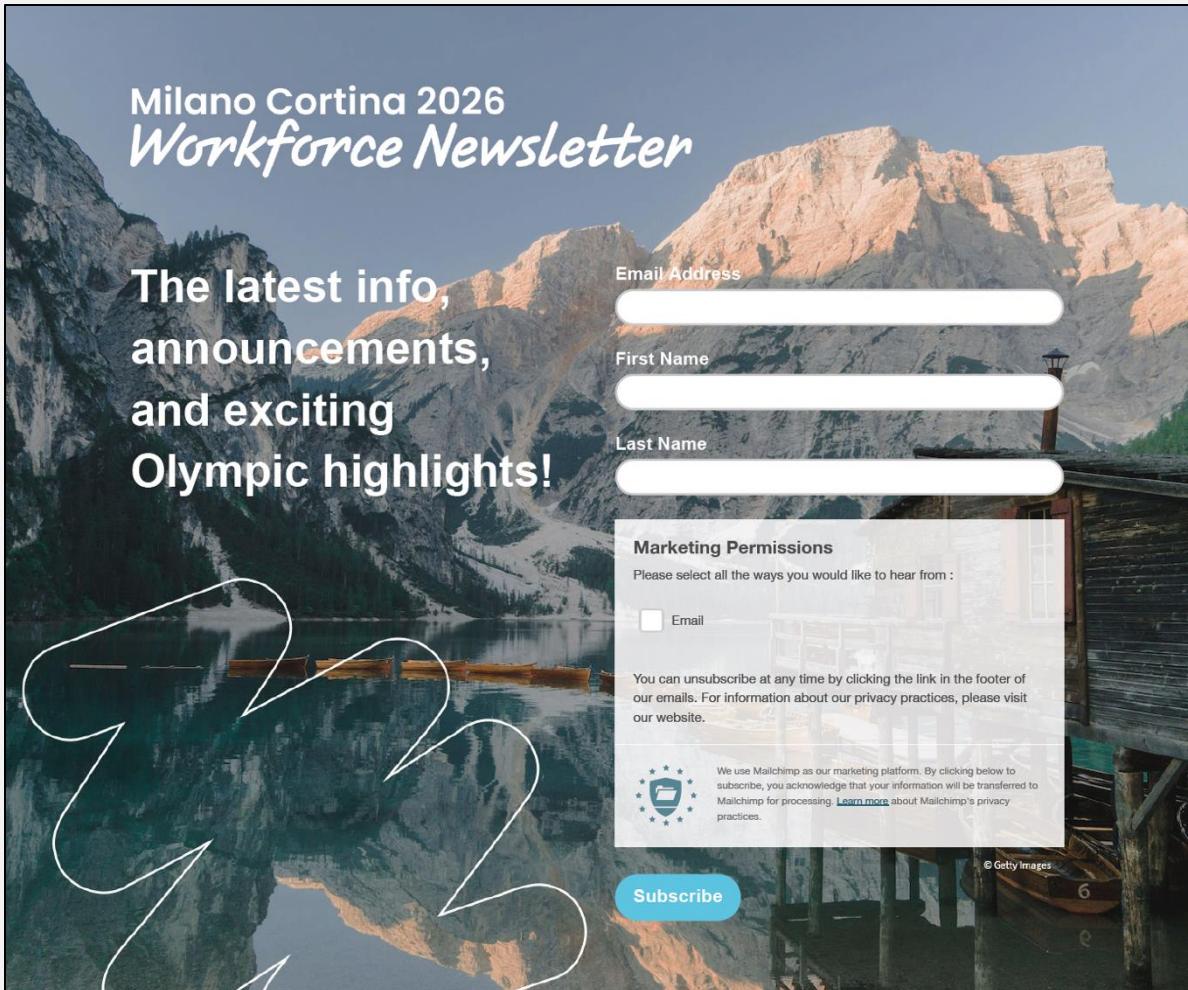
- **Must use a converter:** hair tools, electric shavers, toothbrushes, anything with a motor

First time visiting Paris?

[LEARN MORE HERE >>](#)

# WEB PAGES

Built on Mailchimp with graphics designed using Milano Cortina 2026 OCOG-branded assets in Photoshop



## Get excited about Milano Cortina 2026

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam fermentum sollicitudin semper. In eget arcu ante. Morbi convallis quam eu euismod rhoncus. Pellentesque at neque vitae dui vehicula posuere tincidunt nec dui. Donec a nunc faucibus, luctus velit eget, dictum est. Etiam sed rhoncus quam, et porta sem. Etiam fringilla libero id nisi blandit bibendum. In sed leo sed lorem rutrum suscipit



### Athletes and Sports

Ut posuere maximus lectus, non semper risus fringilla nec. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Integer elementum risus nulla, vitae gravida augue volutpat id.



### MC26 Highlights

Cras luctus nisl ac mauris placerat sagittis. Praesent pellentesque nibh elit, vitae ullamcorper sem porta in. Maecenas pretium sit amet orci vehicula tristique. Fusce felis dolor, dapibus quis pretium in placerat.



### Olympics History

Proin a arcu sed massa malesuada gravida. Curabitur sit amet dolor blandit est sagittis mollis. Nulla vitae bibendum purus. Sed quis turpis a odio rutrum dignissim fringilla non nisl. Donec justo sapien.

Nam ac nunc et ex porttitor fringilla vel accumsan ipsum? In eleifend nisl ut [commodo vulputate >>](#)

*Don't miss a thing.*



Vivamus diam ipsum, vestibulum vitae lorem et [pellentesque inidunt@tortor.org](#). Nullam bibendum sapien non magna volutpat, ut vestibulum lacus fringilla. Nullam eget bibendum ligula.

Finiibus volutpat arcu, vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia curae; Proin cursus pellentesque pulvinar.

[Subscribe](#)

Milano Cortina 2026

# Workforce Newsletter

Issue 01



Countdown to  
Opening Ceremony



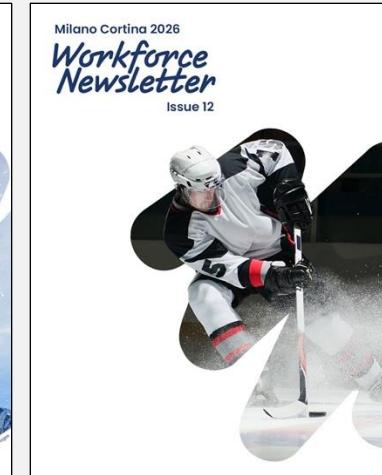
Please submit uniform  
sizing form by April 5

( Receiving a STK Uniform? [Use this form instead >>](#) )

[Uniform Sizing Form >>](#)

## CREATIVE ASSETS

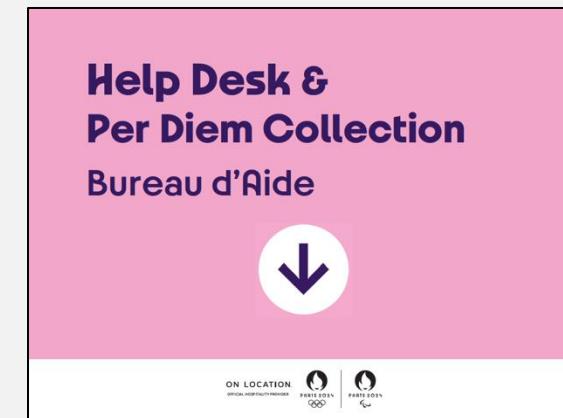
Graphic elements designed in Photoshop using Milano Cortina 2026 OCOG-branded assets for use in future workforce communications





## WAY-FINDING SIGNAGE

Cohesive signage system designed to provide direction throughout the venue used for On Location's distribution center- Designed as templates in Microsoft PowerPoint for print, loosely based on the Paris 2024 signage brand book.

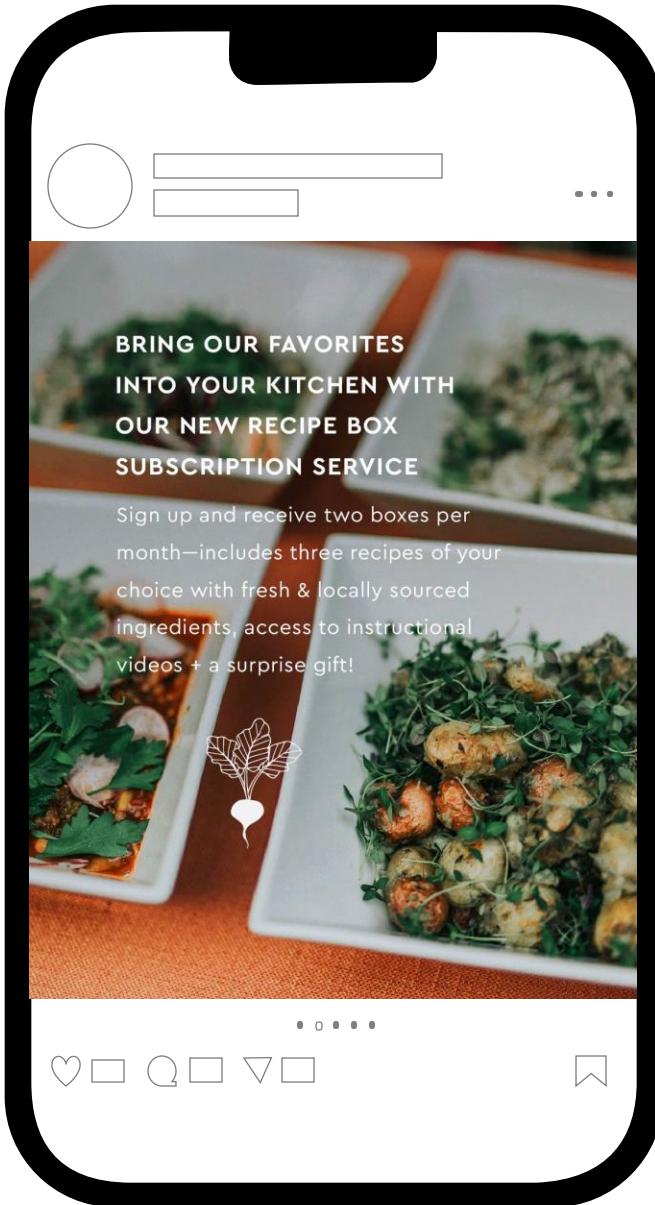


## PRODUCT LABELS

Simple labels designed with existing branded assets to create presence while highlighting the jars' contents, emphasizing the company's dedication to locally-sourced + ingredient-first cuisine



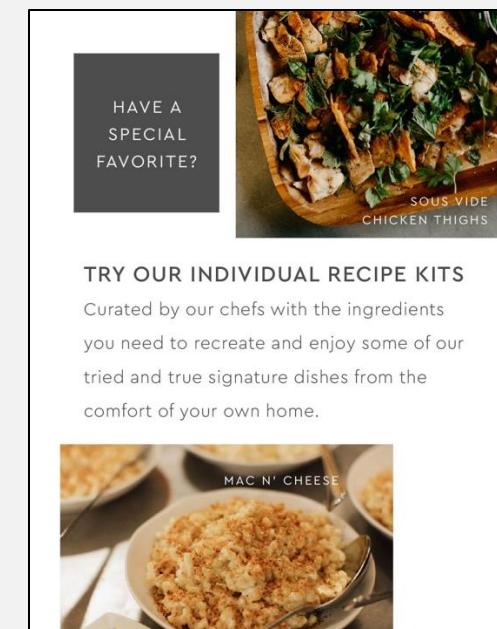
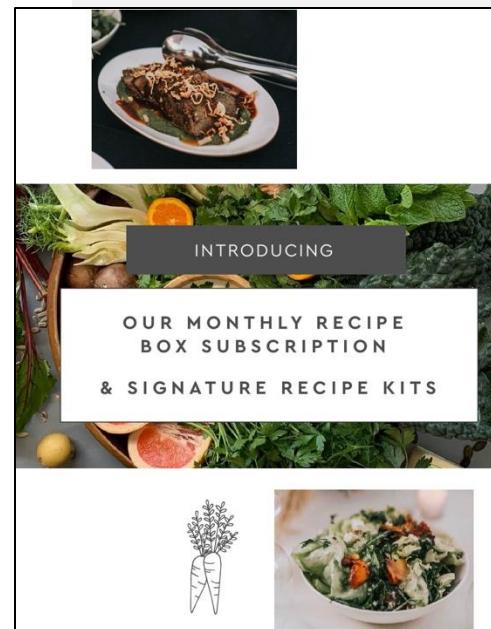
Designed in Adobe Illustrator for print- white ink on transparent stickers



## MARKETING MATERIALS

Content created for Instagram, promoting limited-time subscription meal kits of popular menu dishes

Designed in Adobe InDesign for digital



## LOGO DESIGN + BRANDING

Created for a small business baker that specialized in handmade baked goods.

### LOGO



FULL COLOR



SINGLE COLOR  
DARK



SINGLE COLOR  
LIGHT

### TYPE FACE

→ FORTUNE CITY

CHAREE'S SWEET ESCAPE

CHAREE'S SWEET ESCAPE

### COLORS

#### CERISE PINK

HEX #F5989D  
RGB 245, 152, 157

#### FROSTING PINK

HEX #F4A7B9  
RGB 244, 167, 185

#### BATTER BEIGE

HEX #FADFD5  
RGB 250, 223, 213

#### WHITE

HEX #FFFFFF  
RGB 255, 255, 255

#### DARK CHOCOLATE

HEX #3A2517  
RGB 58, 37, 23

## PACKAGING LABELS

Valentine's Day-themed label design for specialty macaron boxes, using branded assets.  
Designed in Adobe Photoshop for print



## PACKAGING ROUND 2

A refresh and expansion of the previously retired Valentine's Day-themed label, designed to encompass three sides of the transparent packaging and encourage the recipient to admire the contents from multiple angles

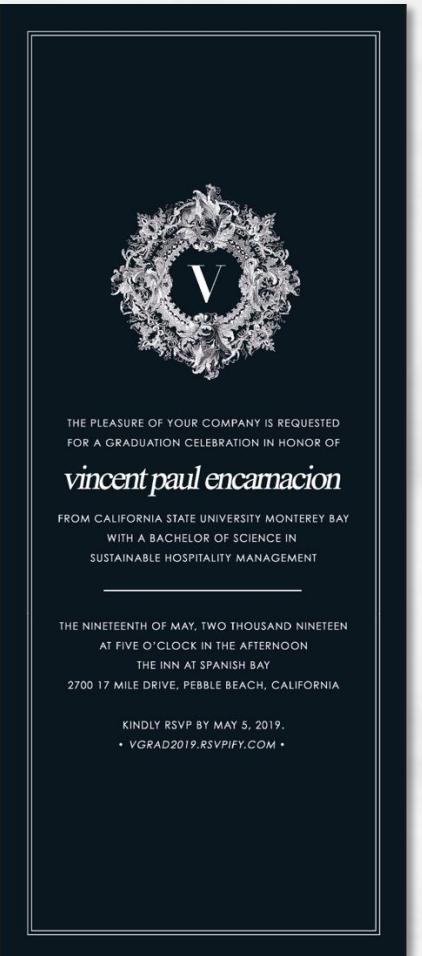
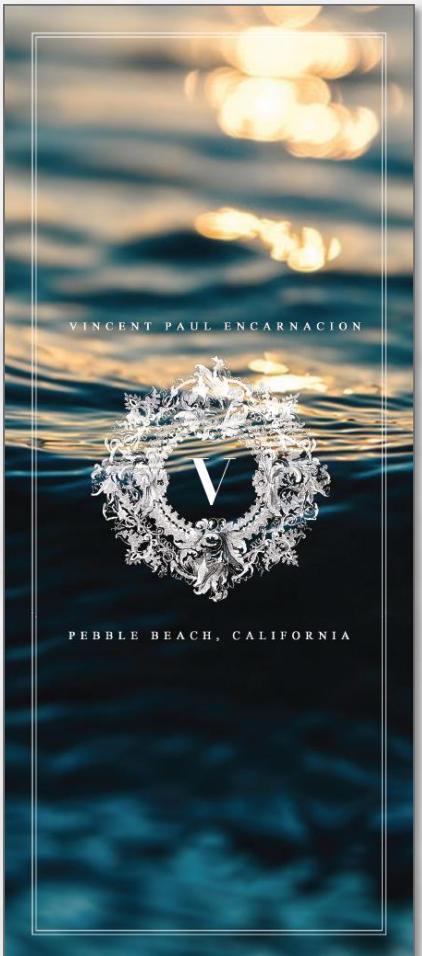
Designed in Adobe Photoshop for print



# INVITATIONS + EVENT SIGNAGE

Custom designs for a private event

Designed in Adobe Photoshop for print



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CREATIVE DESIGN • EVENT PRODUCTION • HOSPITALITY OPERATIONS

02



## BEHIND EVERY EVENT

is the meticulous production process that involves careful organization, strategy, and resourcefulness.

Vendors are booked, inventory is confirmed, and timelines and logistics are planned with back-up alternatives in place. Once details are finalized, guides are created to ensure all parties involved have the tools and information needed.

The following slides are a few examples of the great care and attention to detail that go into making sure the final product is breathtaking every time.

### ITEMS PER TABLE:

#### FLORALS:

(45) Cylinder Bud Vases with Single Blooms  
(9) Bud Vases of Each color – (5 colors per table)

*Design Note: Arrange bud vases in color-blocked groups in OMBRE from red > pink > blush > ivory > white  
Mirror in REVERSE order on adjacent tables*

TABLE 1



TABLE 2



#### CANDLES:

(35) PCS . Shot Glass Votives

Long side = (20) pcs

Short side = (15) pcs

#### TABLES:



#### CHAIRS:







Planner: Elegant Events  
Design + Production: Eucharis Studio

# PEBBLE BEACH, CALIFORNIA



Planner: MKTG

Design + Production: Pebble Beach Floral + Event Design



# BEVERLY HILLS, CALIFORNIA



Planner: Besharati Group  
Design + Production: Eucharis Studio

## SEATING ASSIGNMENT WALL

32 feet in length and 8 feet in height, the wall provided visual impact at the entrance of the event space while functioning as a seating chart for over 600 guests. 3/4-inch acrylic was printed double-sided and backlit with LED light bars, illuminating the graphics and text with a 3-dimentional glow.



Planner: Besharati Group  
Design + Production: Eucharis Studio  
Printing: The Bleu Dahlia



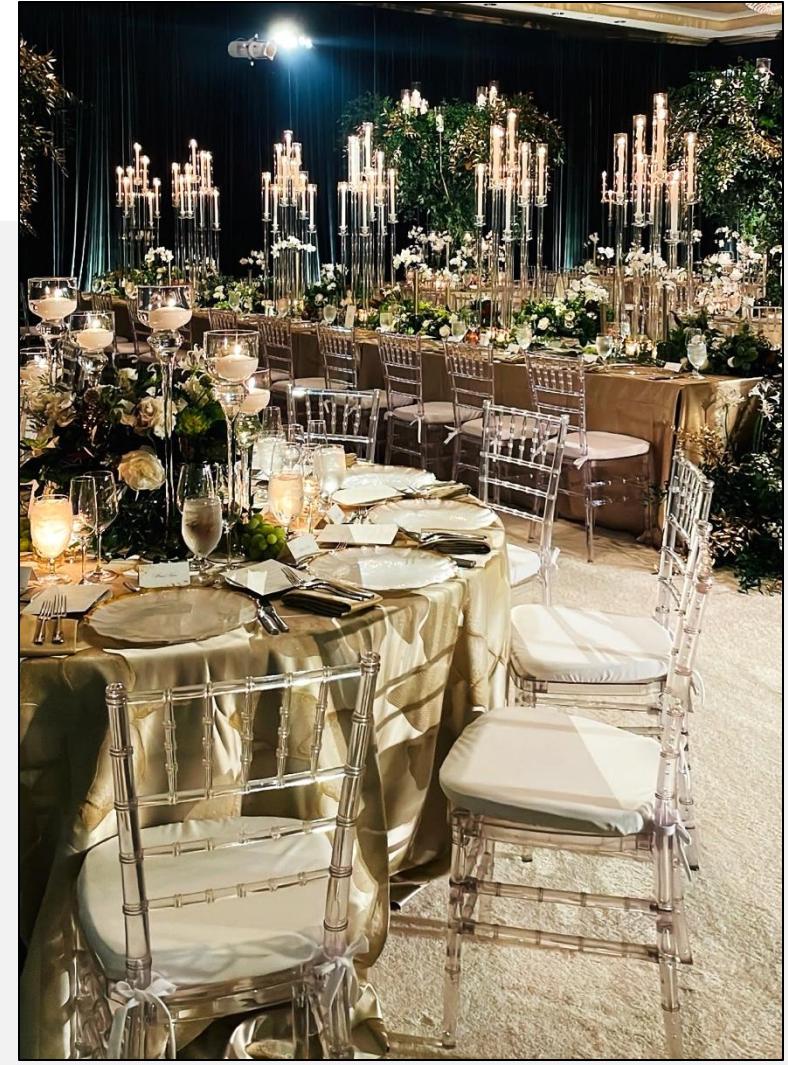
# NEWPORT, RHODE ISLAND



Planner: Details Details

Design + Production: Eucharis Studio

# LAGUNA NIGUEL, CALIFORNIA



Planner: Elegant Events  
Design + Production: Eucharis Studio

# LAGUNA BEACH, CALIFORNIA



Planner: Elegant Events

Design + Production: Eucharis Studio



MAKE LIFE BEAUTIFUL. MAKE IT GRAND.



CONTACT

# VINCENT P. ENCARNACION

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-  VPENCARNACION@GMAIL.COM
-  WWW.LINKEDIN.COM/IN/VPENCARNACION
-  VPEPORTFOLIO.COM