



VINCENT P. ENCARNACION

CREATIVE DESIGN • EVENT PRODUCTION • HOSPITALITY OPERATIONS

GRAPHIC DESIGN + EVENT PORTFOLIO



EXPERIENCE

OVERVIEW

MEDIA + TECHNOLOGY
COMMISSIONER

North Salinas High School | Salinas, CA
2011 - 2012

VISUAL ASSOCIATE

Pottery Barn | Monterey, CA
2013 - 2016

FLORAL + EVENT DESIGN
ADMIN ASSISTANT

Pebble Beach Co. | Pebble Beach, CA
2017 - 2019

ASSISTANT COORDINATOR
+ SENIOR EVENT MANAGER

Fogcutter Catering | San Francisco, CA
2019 - 2020

SPECIAL EVENTS +
CATERING COORDINATOR

Legends Hospitality -
SoFi Stadium + Youtube Theater at
Hollywood Park | Inglewood, CA
2021 - 2022

EVENTS + DESIGN
ASSOCIATE

Eucharis Studio | Irvine, CA
2022 - 2023

WORKFORCE TECH +
COMMS COORDINATOR

On Location Events -
Paris 2024 Olympic + Paralympic Games
Hybrid | Paris, FR
2024

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01

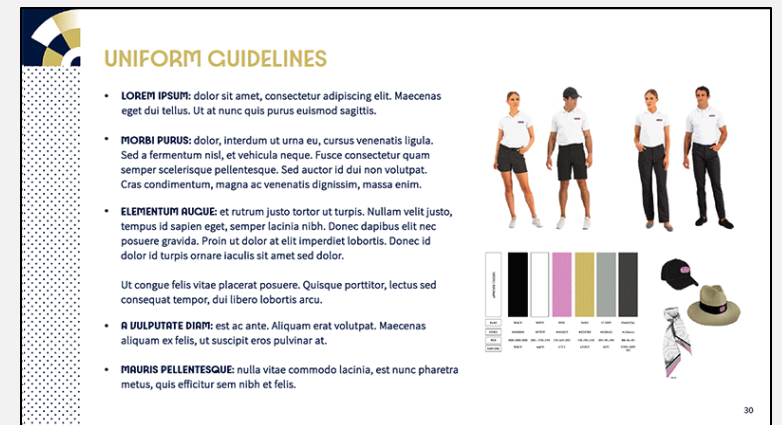
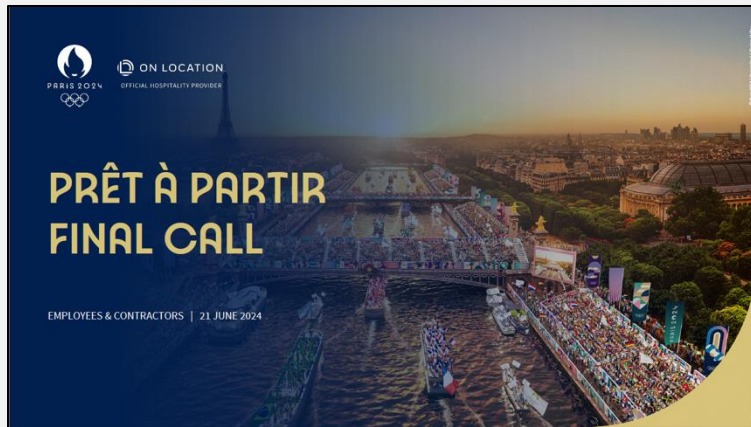


GRAPHIC

DESIGN

PRESENTATION DEVELOPMENT

Training decks created on Microsoft PowerPoint, formatting important information into slides using Paris 2024 Official Hospitality-branded templates with high regard to ensuring final presentation is visually balanced, proofread, and polished for calls with global workforce managers and executives





Countdown to Opening Ceremonies



Powered by CountdownMail

**On Location
Games Time training
is launching soon!**

[Read below for details >>](#)



NEWSLETTER COMMUNICATIONS

Email campaigns built on Mailchimp for online distribution to global workforce, designed using Paris 2024 OCOG-branded assets on Photoshop

ANNOUNCEMENTS

Welcome to the first issue of our new Weekly Workforce Newsletter series! Donec euismod dui vitae diam placerat, in sagittis turpis convallis. Quisque eu erat venenatis, pulvinar elit eget, efficitur felisi!

UNIFORMS

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Aenean in nulla luctus blandit? [Neque eget iaculis massa >>](#)

[Uniform Sizing Form >>](#)

TRAINING

Præsent placerat commodo sapien luctus fermentum. Suspendisse lacinia, quam id egestas congue, nulla quam feugiat erat, eget rutrum nunc sem sit amet erat. Cras id purus odio. Nulla facilisi. Ut malesuada eros at quam eleifend dignissim. Vestibulum pulvinar sem.

FOLLOW THE FLAME!

This week, France celebrates Bastille Day, just 12 days before the Opening Ceremony! On this day, the Olympic Flame will arrive in Paris, making its debut down the Champs-Élysées before making its two-day journey through the capital and its iconic landmarks, including the Grand Palais, Louvre, and Arc de Triomphe. If you're in town, don't miss the big celebrations being staged!

THIS WEEK:

- 1 ► 11 JUL - Yonne / Auxerre
- 2 ► 12 JUL - Côte-d'Or / Dijon
- 3 ► 13 JUL - Aube / Troyes
- 4 ► 14 - 16 JUL - Paris

[Read more about the Olympic Torch Relay here >>](#)

KNOW BEFORE YOU GO

Information for those traveling to Paris from abroad

INTRO TO PARIS

Below are some important things to know when travelling to Paris!

THE BASICS

- **TIMEZONE:** Paris is in the Central European Time zone. If traveling from outside of France, you will likely need to acclimate to this new timezone.
- **WEATHER:** In July and August, Paris typically experiences warm and sunny weather, with occasional hot spells or rain. Average temperatures range from 20°C (68°F) to 25°C (77°F), but it's not uncommon for temperatures to climb higher, sometimes reaching into the 30s°C (86°F+), especially during heatwaves.
- **CURRENCY:** France uses the euro (€), with exchange rates fluctuating daily.

TECHNOLOGY

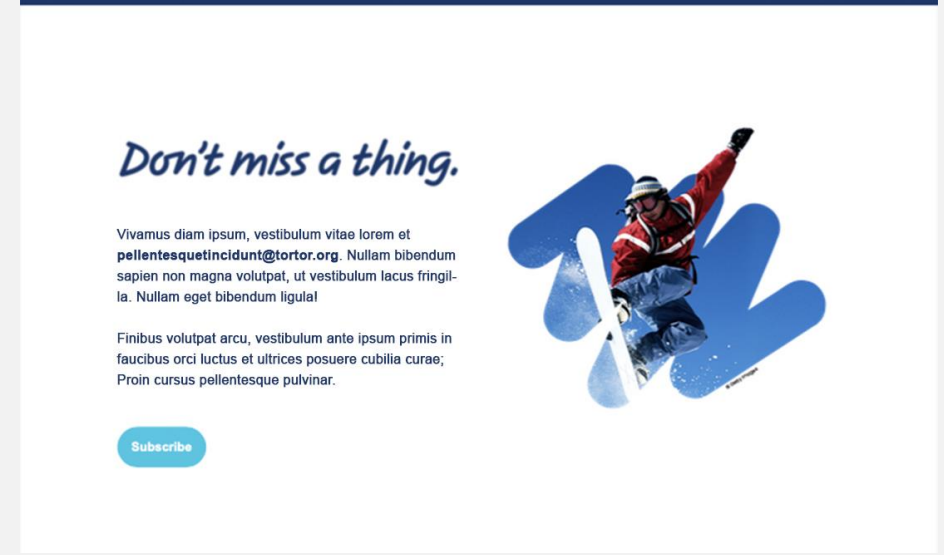
- For anyone traveling from outside of Europe, outlet adapters and voltage converters are essential for using your devices, as power outlets in France are a different shape and emit a different voltage (Type A & B, 100-120V in the U.S. vs. Type C & E, 220-240V in France—see images to the right).
- **Outlet adapters** simply change the shape of the plug, while **converters** actually convert the voltage of the electricity to match.
 - **Compatible with an adapter or converter:** most smartphones, laptops, and other portable electronic devices
 - **Must use a converter:** hair tools, electric shavers, toothbrushes, anything with a motor



First time visiting Paris?
[LEARN MORE HERE >>](#)

WEB PAGES

Built on Mailchimp with graphics designed using Milano Cortina 2026 OCOG-branded assets in Photoshop



Milano Cortina 2026

Workforce Newsletter

Issue 01



Countdown to
Opening Ceremony



Powered by CountdownMail ©

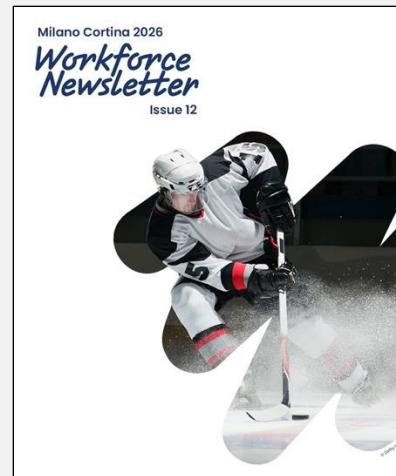
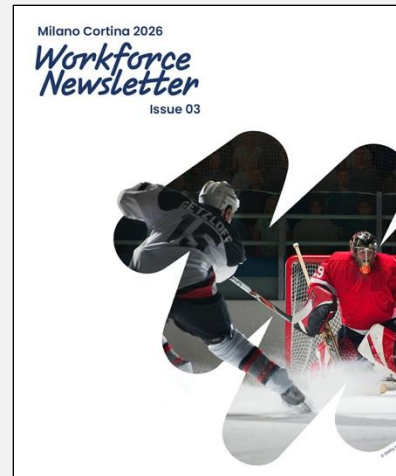
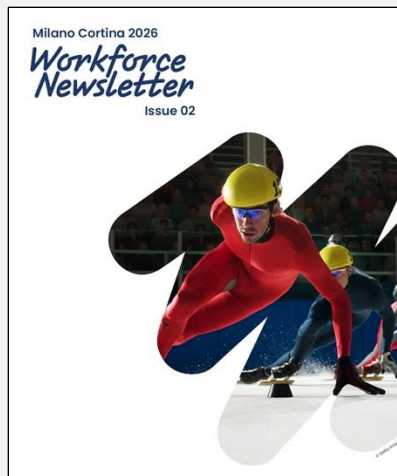
Please submit uniform
sizing form by April 5

(Receiving a STK Uniform? Use this form instead >>)

[Uniform Sizing Form >>](#)

CREATIVE ASSETS

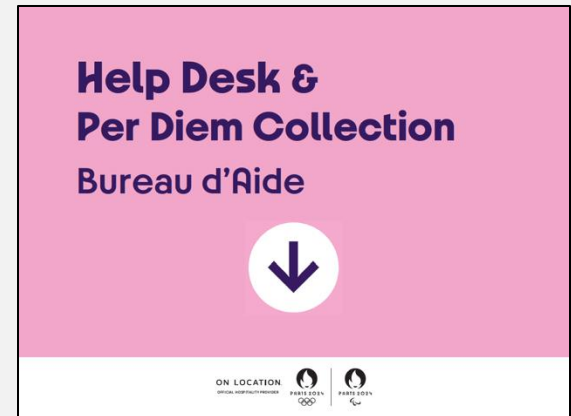
Graphic elements designed in Photoshop using Milano Cortina 2026 OCOG-branded assets for use in future workforce communications





WAY-FINDING SIGNAGE

Cohesive signage system designed to provide direction throughout the venue used for On Location's distribution center- Designed as templates in Microsoft PowerPoint for print, loosely based on the Paris 2024 signage brand book.



PRODUCT LABELS

Simple labels designed with existing branded assets to create presence while highlighting the jars' contents, emphasizing the company's dedication to locally-sourced + ingredient-first cuisine

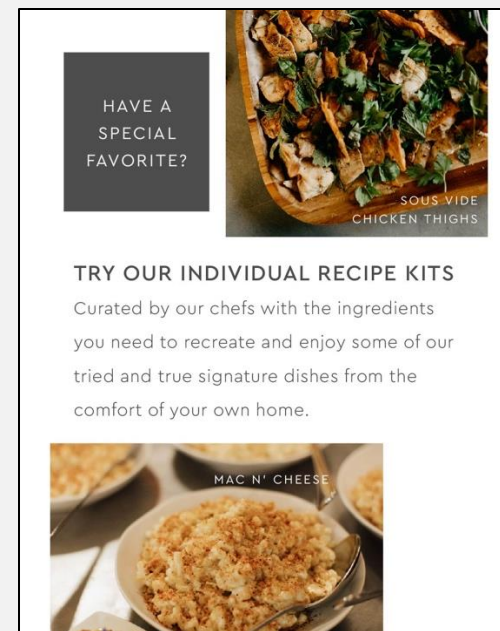
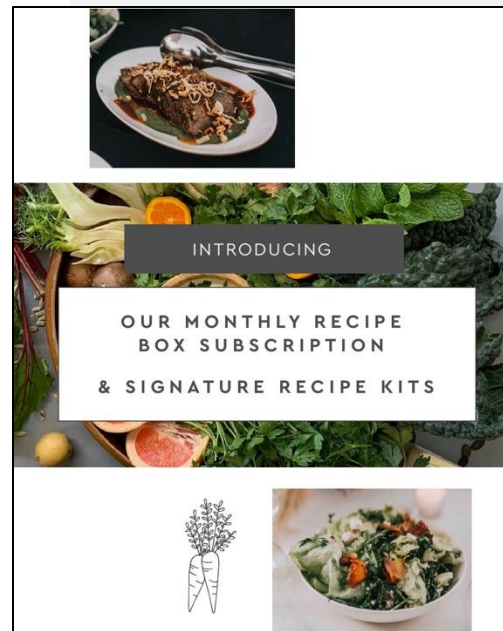
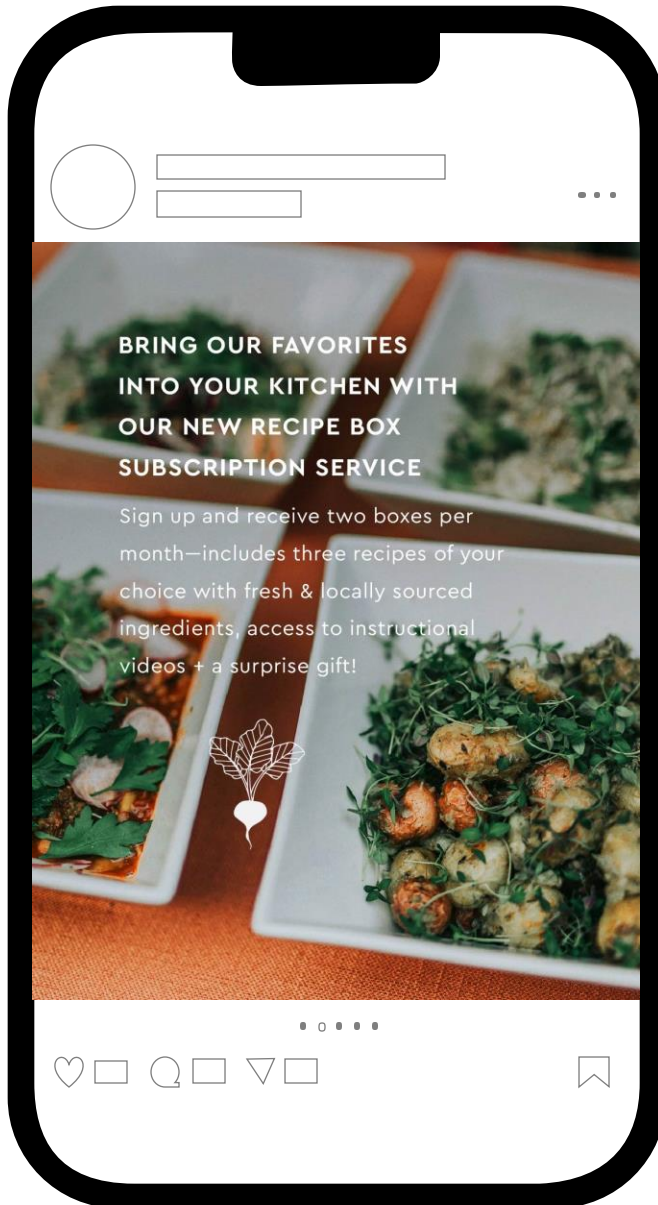


Designed in Adobe Illustrator for print- white ink on transparent stickers

MARKETING MATERIALS

Content created for Instagram, promoting limited-time subscription meal kits of popular menu dishes

Designed in Adobe InDesign for digital



LOGO DESIGN + BRANDING

Created for a small business baker that specialized in handmade baked goods.

LOGO



FULL COLOR



SINGLE COLOR
DARK



SINGLE COLOR
LIGHT

TYPE FACE

FORTUNE CITY

CHAREE'S SWEET ESCAPE

CHAREE'S SWEET ESCAPE

COLORS

CERISE PINK

HEX #F5989D

RGB 245, 152, 157

FROSTING PINK

HEX #F4A7B9

RGB 244, 167, 185

BATTER BEIGE

HEX #FADFD5

RGB 250, 223, 213

WHITE

HEX #FFFFFF

RGB 255, 255, 255

DARK CHOCOLATE

HEX #3A2517

RGB 58, 37, 23

PACKAGING LABELS

Valentine's Day-themed label design for specialty macaron boxes, using branded assets.
Designed in Adobe Photoshop for print



PACKAGING ROUND 2

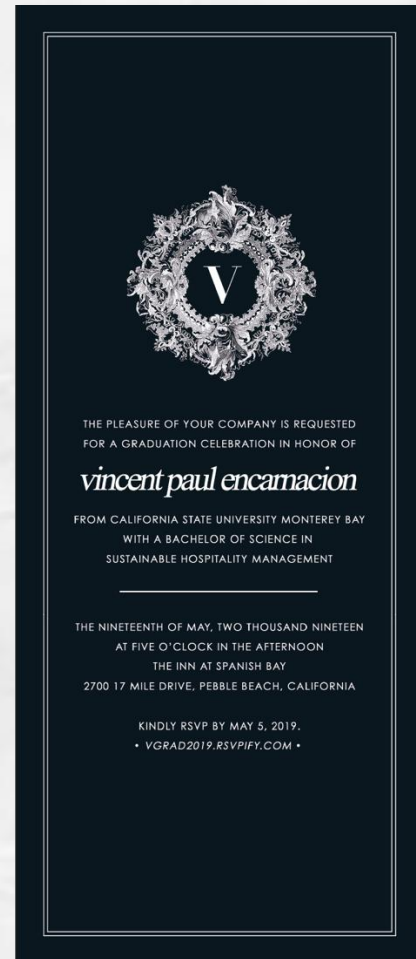
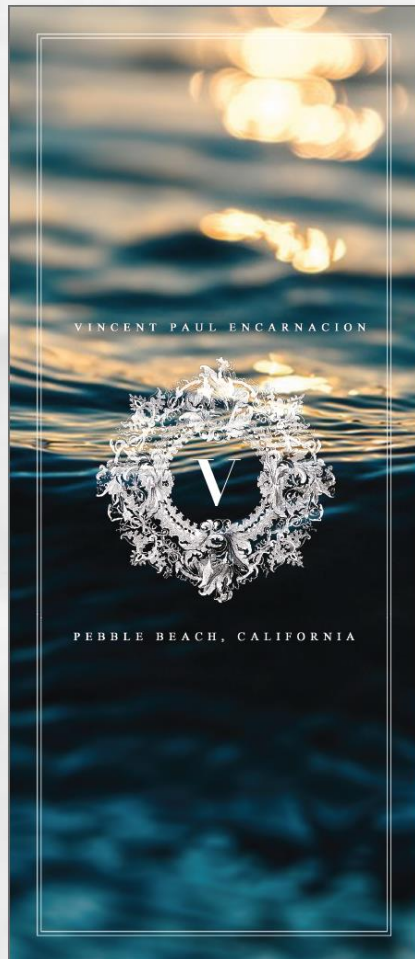
A refresh and expansion of the previously retired Valentine's Day-themed label, designed to encompass three sides of the transparent packaging and encourage the recipient to admire the contents from multiple angles

Designed in Adobe Photoshop for print



INVITATIONS + EVENT SIGNAGE

Custom designs for a private event
Designed in Adobe Photoshop for print



VINCENT PAUL ENCARNACION
CALIFORNIA STATE UNIVERSITY MONTEREY BAY
CLASS OF 2019

Trouvez votre place
FIND YOUR SEAT

1 2 3 4

STEPHEN ALBERTSON DR. ROBERTA ATZORI DR. JOHN AVELLA AZUCENA DOMINGUEZ MARIE GONZALEZ DR. ANGEL GONZALEZ MAYRA GONZALEZ PREETI SHARMA JOVAN VILLALOBOS	JOSIE BELARMINO ROMAN BELARMINO ARMAND BELTRAN MARINA BELTRAN DELMA CANLAS KAI TRAVON CANLAS WILLIAM CANLAS DELIA ENCARNACION VICENTE ENCARNACION VINCENT ENCARNACION	REENA ALOG CYRIL MAEI ILAGAN EDNA ILAGAN ROD ILAGAN EIRIZ ILAGAN-KEROL IAN KEROL AUBREY MICLAT KIMBERLY PEGA	JACQUELINE ARANDA GILLIAN BRYSON OLIVIA CARNAHAN NANCY CASTRO ALINA DOYLE DANI FOSTER STACEY GREGORY SHEILA LOPEZ DEENA SANGBOON LAUREN WEAVER
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5 6 7 8

ALEXIS CAASI BEBITA CAASI BELLE CAASI CHANELE CAASI ROLAND CAASI ASHLEY COSTALES LEO LOMBOY MARLENA MILLIGAN LINNEA MAE OCAPAN	CATHY ATENGO MINYANG EALA ERVILLYN EALA LISA FAILANO RODRIGA FONTEJON REBECCA GALENDEZ BRIGIDA PADUA JUN PADUA MARK ANTHONY PADUA PATRICIA PADUA	ELIZABETH ARRAZOLA LIANETTE ARRAZOLA VALERIA ARRAZOLA MONICA GASPERSON ADIA HALE MICHELLE JENKINS FATIMA PERLA ORTIZ RAQUEL PROWSE ARDITH WILLNER	BEAT GIGER ERICA HEAD SHANE HIURA DANIEL LEE LISA LEE GRETCHEN MELVIN SHARON PADDOCK SUSAN PRICE FRANK QUILANTANG MICHAEL ROMERO
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SUNDAY 19 MAY 2019
THE INN AT SPANISH BAY
PEBBLE BEACH, CALIFORNIA

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02

EVENT
PRODUCTION



BEHIND EVERY EVENT

is the meticulous production process that involves careful organization, strategy, and resourcefulness.

Vendors are booked, inventory is confirmed, and timelines and logistics are planned with back-up alternatives in place. Once details are finalized, guides are created to ensure all parties involved have the tools and information needed.

The following slides are a few examples of the great care and attention to detail that go into making sure the final product is breathtaking every time.



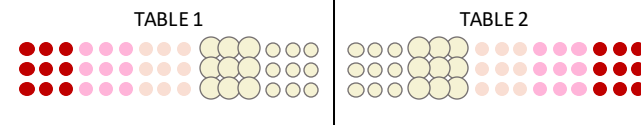
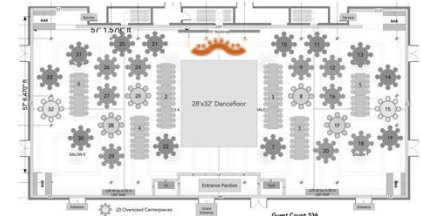
ITEMS PER TABLE:

FLORALS:

(45) Cylinder Bud Vases with Single Blooms

(9) Bud Vases of Each color – (5 colors per table)

*Design Note: Arrange bud vases in color-blocked groups in OMBRE from red > pink > blush > ivory > white
Mirror in REVERSE order on adjacent tables*



CANDLES:

(35) PCS . Shot Glass Votives

Long side = (20) pcs



Short side = (15) pcs

TABLES:



CHAIRS:







Planner: Elegant Events
Design + Production: Eucharis Studio

PEBBLE BEACH, CALIFORNIA



Planner: MKTG
Design + Production: Pebble Beach Floral + Event Design



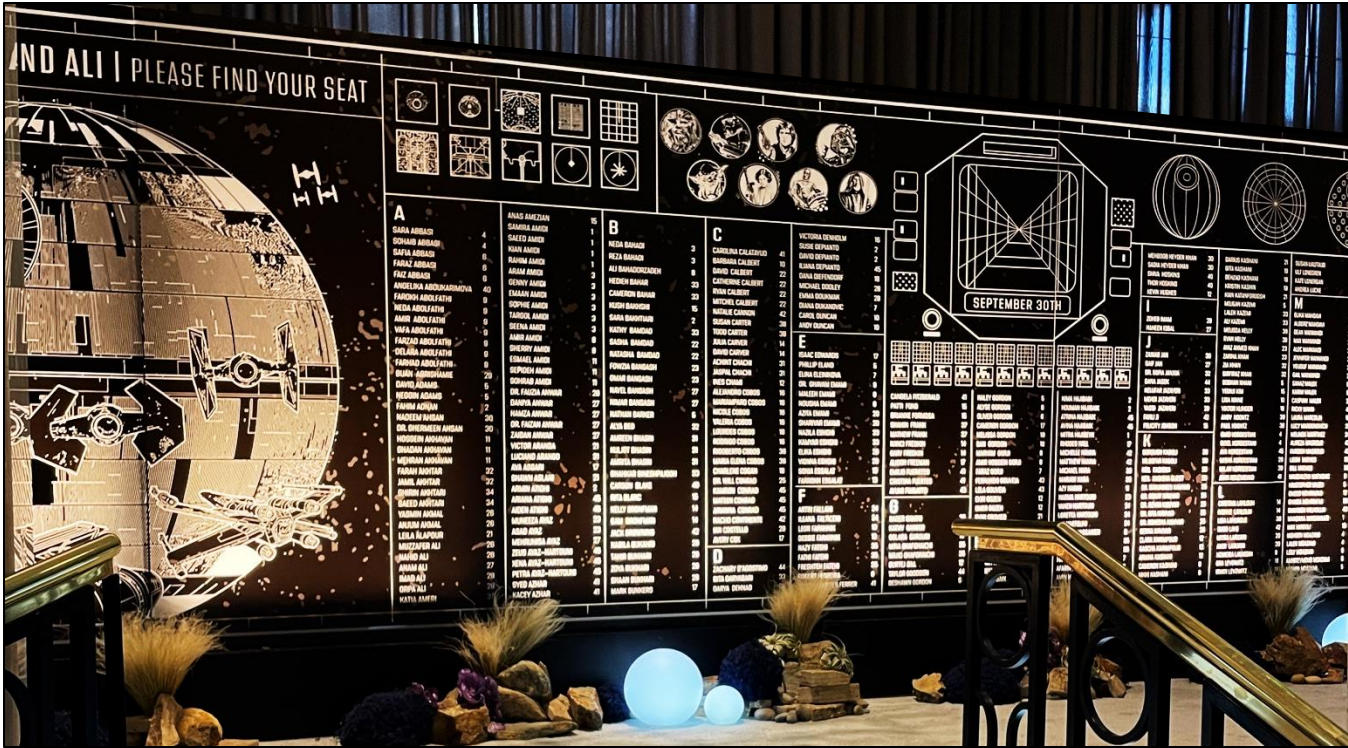
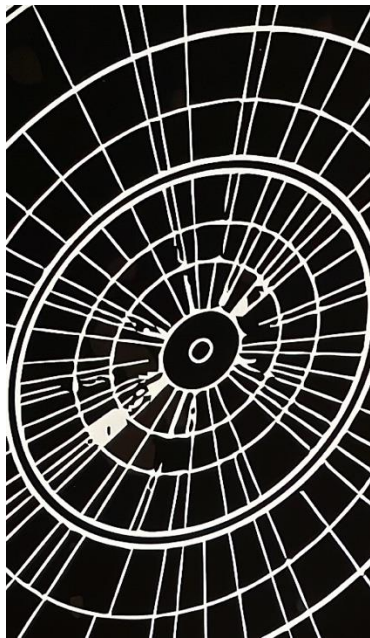
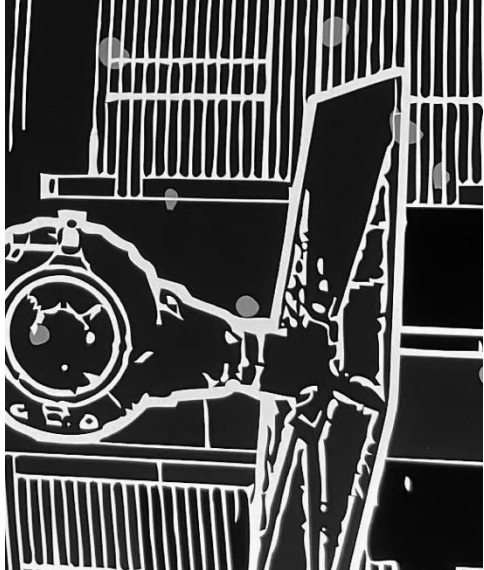
BEVERLY HILLS, CALIFORNIA



Planner: Besharati Group
Design + Production: Eucharis Studio

SEATING ASSIGNMENT WALL

32 feet in length and 8 feet in height, the wall provided visual impact at the entrance of the event space while functioning as a seating chart for over 600 guests. 3/4-inch acrylic was printed double-sided and backlit with LED light bars, illuminating the graphics and text with a 3-dimensional glow.



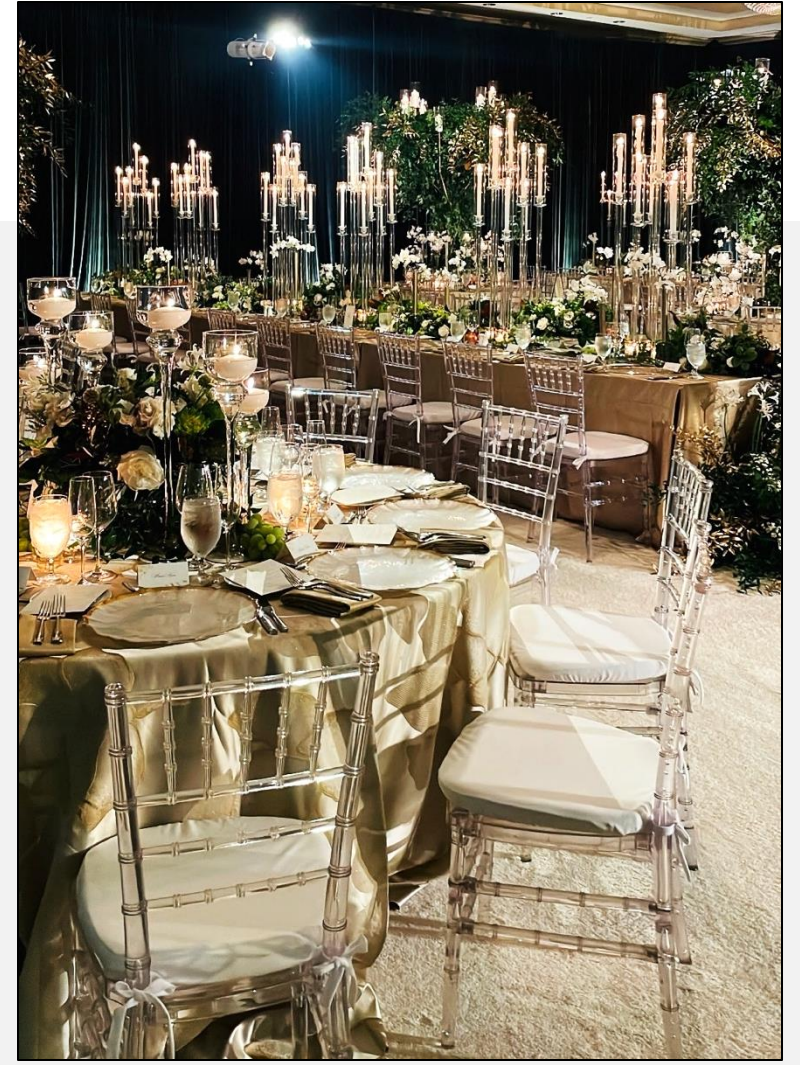
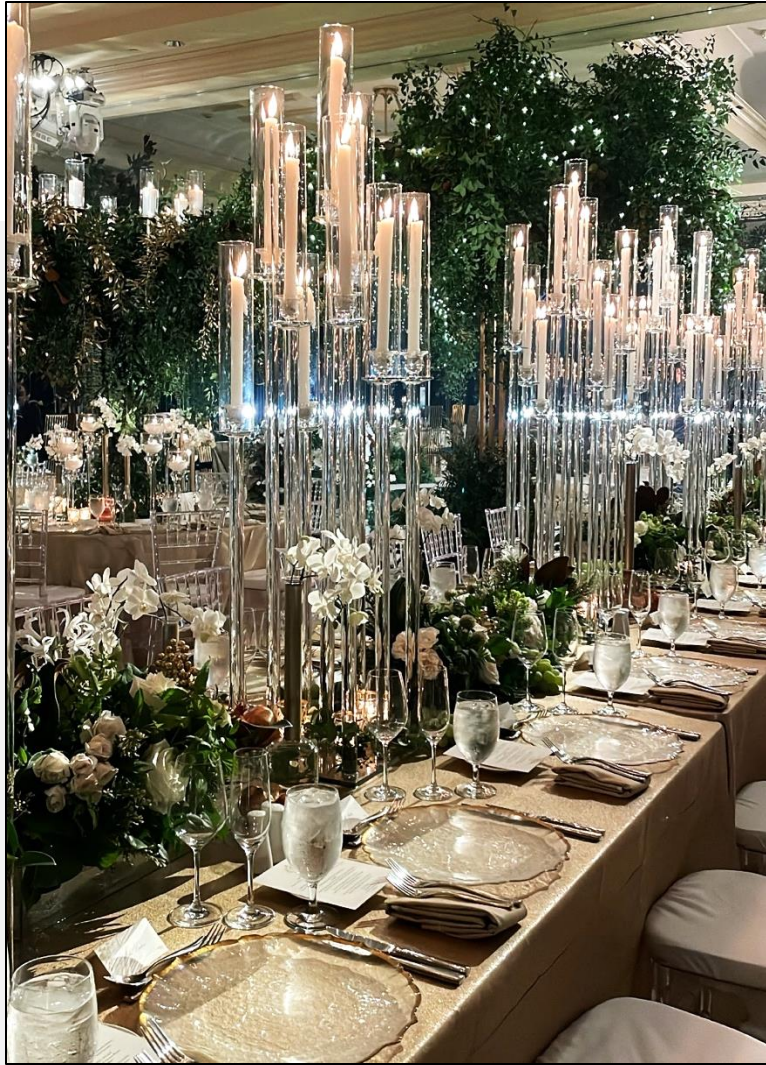
Planner: Besharati Group
 Design + Production: Eucharis Studio
 Printing: The Bleu Dahlia

NEWPORT, RHODE ISLAND



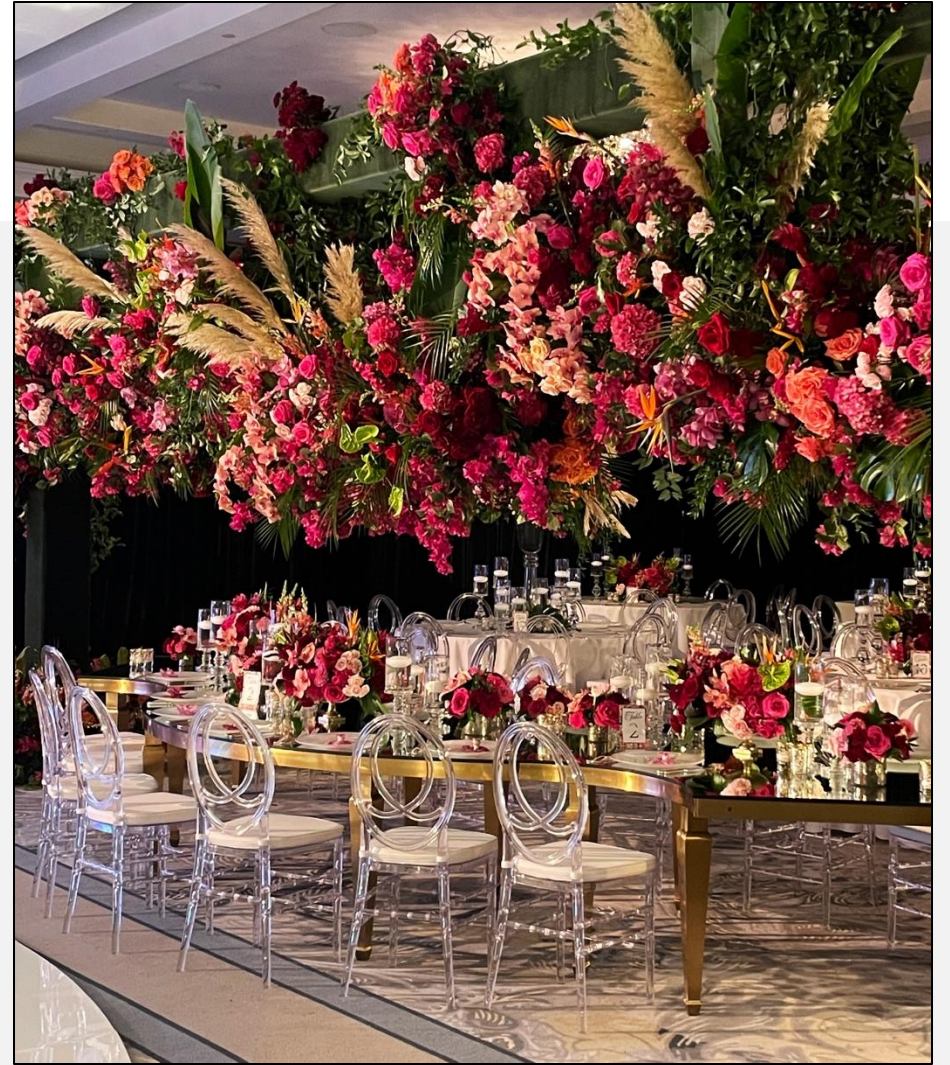
Planner: Details Details
Design + Production: Eucharis Studio

LAGUNA NIGUEL, CALIFORNIA



Planner: Elegant Events
Design + Production: Eucharis Studio

LAGUNA BEACH, CALIFORNIA



Planner: Elegant Events
Design + Production: Eucharis Studio



MAKE LIFE BEAUTIFUL. MAKE IT GRAND.



CONTACT

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CREATIVE DESIGN • EVENT PRODUCTION • HOSPITALITY OPERATIONS

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